



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2015

Multiple District 21

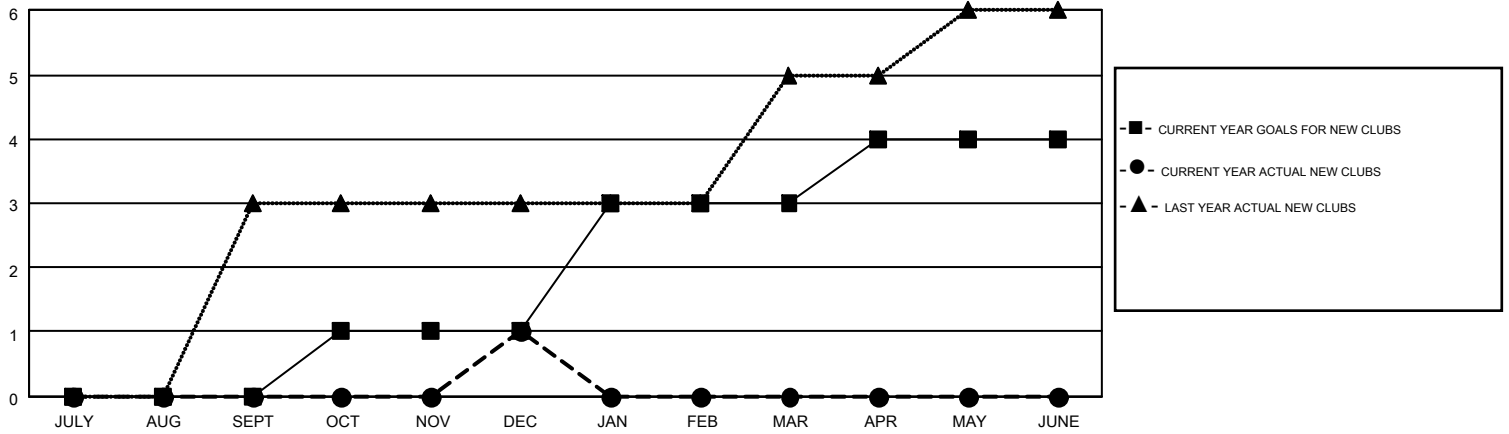
LOCATION: ARIZONA

GMT: KENNETH SCHWOLS

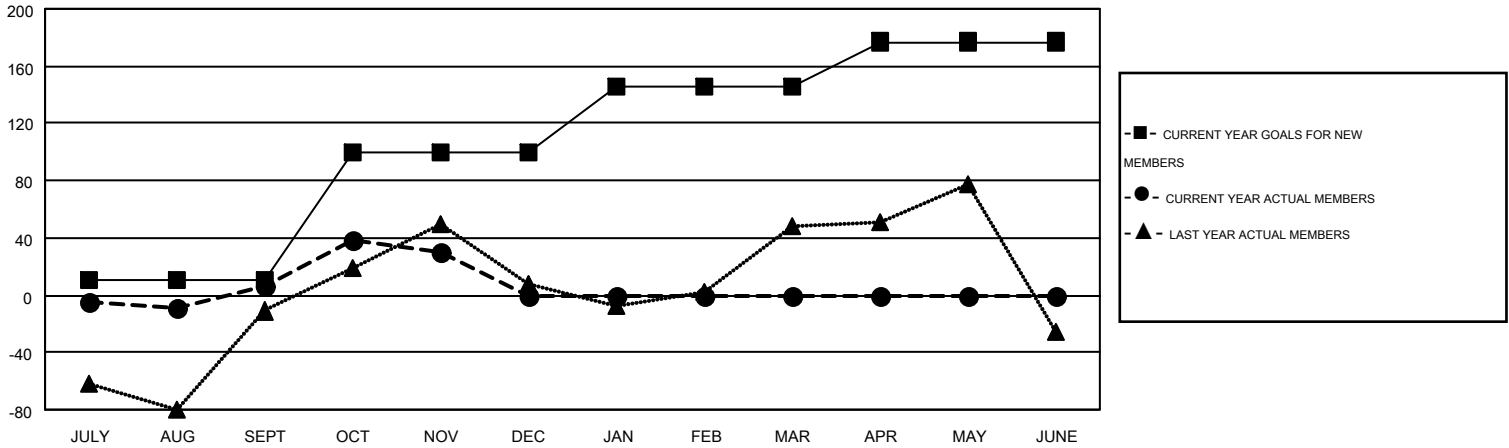
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2015-2016 |               |           |               |               | RESULTS FOR 2015-2016 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 1             | -1            | JULY/AUG/SEPT         | 10              | 171                           | 165             | 6             |
| OCT/NOV/DEC           | 1             | 1         | 1             | 0             | OCT/NOV/DEC           | 90              | 162                           | 169             | -7            |
| JAN/FEB/MAR           | 2             | 0         | 0             | 0             | JAN/FEB/MAR           | 46              | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 31              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |   |                |
|------------------------|---|---|----------------|
| DROPPED CLUBS: 2       | 68 CLUBS OF 126 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                |
|                        |   | MALE  | 1,915 (59.00%) |
| <u>DROPPED MEMBERS</u> |   | FEMALE  | 1,331 (41.00%) |
| DECEASED               | 25  | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                |
| CLUB CANCELLED         | 0   |   |                |
| OTHER                  | 309   |   |                |
| TOTAL                  | 334   | FAMILY UNIT MEMBERS                                   | 888            |
|                        |   | HEAD OF HOUSEHOLD                                     | 432            |
|                        |   | NON-HEAD OF HOUSEHOLD                                 | 456            |